

FINANCIAL ASSISTANCE



- Are you struggling with cash flow?
- Are you reaching the limits of bankability?
- Has your business grown, but profitability hasn't kept up?
- Are you looking at your financials, but can't see where money is being made or lost?
- Is your internal finance function not delivering the support you expect?
- Don't know how much your business is worth?




YOU NEED A FRACTIONAL CFO!



Robert LIENCHE - Fractional CFO

Finance Professional with Investigative Mindset

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MAIN BENEFITS

- **Access to senior CFO expertise, without the cost of a full-time employee**
- **Flexible collaboration model**
- **Predictable costs**

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OUR SERVICES



I. BUSINESS DEBRIEF – Preliminary analysis (based on publicly available data) + **follow-up discussion with Robert – FREE OF CHARGE**



II. FINANCIAL INVESTIGATION – Review of financial statements + analysis of relevant non-financial information + delivery of diagnostic report with:

- Detailed findings
- Action plan + implementation timeline
- Dedicated session with Robert to walk through the findings and recommended actions



CONTINUOUS FINANCIAL MANAGEMENT

PHASE 1 – BUILDING THE FINANCIAL FRAMEWORK

- Cash-flow planning and management
- Budgeting
- Defining strategic direction and financial priorities

PHASE 2

- **MONITORING FINANCIAL PERFORMANCE**
- **IMPLEMENTATION OF OBJECTIVES**